



City Manager  
334 Front Street  
Ketchikan, AK 99901

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TRANSMITTAL MEMORANDUM
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TO: The Honorable Mayor and City Council

FROM: Karl R. Amylon, City Manager

DATE: January 22, 2021

RE: **Ketchikan Area Arts & Humanities Council's Quarterly Activity and Financial Reports – October Through December 2020**

Pursuant to paragraph (a) of Section 14 of the 2020 Community Agency Funding Agreement between the City of Ketchikan and the Ketchikan Area Arts & Humanities Council, attached for City Council review are copies of the agency's quarterly activity and financial reports for the period October through December 2020. Should Councilmembers have questions regarding the reports, staff can attempt to respond accordingly.



# Ketchikan Area Arts & Humanities Council

Creating and Promoting Opportunities to Experience the Arts and Explore the Humanities

Karl Amylon, City Manager  
Ketchikan City Council  
334 Front Street  
Ketchikan, Alaska 99901

January 15, 2021

Dear City Manager Mr. Amylon and Members of the City Council:

**Fourth Quarter program highlights:** Total people reached in-person this quarter was 300.

Total online audience reached this quarter = 4,716.

- Main Street Gallery:

Main Street Gallery was open to the public October 1 – 30. The Opening Reception for the October exhibit, Sara Dove Orozco's, "Eroticism Is..." on Friday, October 2, had 151 attend in-person and 178 attended online. Gallery in-person attendance for the month was 255.

The Main Street Gallery was closed to the public November 4 and re-opened December 1, according to COVID community guidelines. The November Gallery Exhibit "KCASH!" was canceled due to COVID community guidelines.

The December exhibit, "Youth In Art", was delayed one week because of COVID community guidelines and opened December 11 and ran until December 18. The opening reception had 8 people attend, and the exhibit total was 29. The online gallery exhibit attracted 366 visitors Dec. 11 - 18.

The annual painting of the Gallery happened Dec. 14-18.

- The second annual ARTober Art Walk on October 2, featured twenty-three participating art businesses. Post-event reports mentioned "best day of the season", "triple average day sales" and "lots of new faces".
- Due to the High COVID community risk level in November, we were unable to produce the annual Winter Arts Faire for the first time in 30 years - over 90 artists were unable to showcase their artwork for the community. Coupled with the absence of the Blueberry Arts Festival for the first time in 45 years, local artists and art businesses were having a horrific year. To help compensate for their losses, we pivoted to a new, creative direction. The Winter Arts Faire and Winter Art Walk annual events were merged to become the "Winter Arts BLITZ" Nov. 26 – Dec. 31, which combined artists, art businesses, and live performance events during the holiday season into a one-stop online Art Directory. We actually created a website for our local artists and art businesses! People clicked on links to connect them with the artist selling platform, art business website, or event info so they could still find the ART person, place, or event they wanted to participate with. We had 1,899 online visitors during that Winter Arts BLITZ event. This artist and art business directory is an ongoing project which is updated regularly. WE also collaborated with the Ketchikan chamber of Commerce and their "Merry Merchants and Munch" Promotion to include our artists and art businesses in their multiple listings and advertising to expand their reach into our community.





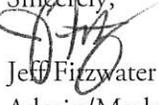
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- The Arts Council put together a final round of Art Kits from KAAHC art supplies for “low income” youth who wouldn’t have access to them. A total of 280 kits were distributed in 2020.
- Stories at Latitude 56 evolved from an in-person event to a “radio edition” (in collaboration with KRBD) to make the program available on Saturday evenings, at 9:00pm. Stories – The Radio Edition had performances at KRBD on Saturday, Nov. 7, Saturday, Dec. 5, and Saturday, Jan. 9.

Please find the profit/loss for our fourth quarter report of activities as required. Please contact me if you need any additional information. Thank you for your continued commitment to the arts in our community!

Sincerely,



Jeff Firzwater

Admin/Marketing Coordinator



# Ketchikan Area Arts & Humanities Council

October - December 2020

	<u>Oct - Dec 20</u>	NOTES
Ordinary Revenue/Expense		
Revenue		
Covid-19 Relief Funds	48,385.00	ASCA/NEA, Rasmuson, KGB Relief
Grant Revenue	22,549.98	
Corporate Sponsorship	1,000.00	
Admission Revenue	0.00	
Booth Income - Festivals	0.00	
Revenue, Fundraising		
Fundraising Events	100.00	
Fundraising Revenue	<u>5,779.06</u>	
Total Revenue, Fundraising	5,879.06	
Interest Revenue	0.56	
Membership Revenue	9,606.25	
Miscellaneous Revenue	404.00	Insurance Refund
Sales Revenue	620.00	
Gallery Revenue	2,520.00	
Contract Service Revenue	2,000.00	KPAW
Workshop/Entry Fee Revenue	<u>0.00</u>	
Total Revenue	<u>92,964.85</u>	
Gross Revenue	92,964.85	
Expense		
Building Maintenance	446.10	
Payroll Expenses	42,760.50	
Utilities	631.99	
Hospitality/Travel - Staff	0.00	
Administrative supplies	979.12	
Program Supplies	28.98	
Dues & Subscriptions	900.00	
Marketing	0.00	
Postage	1,577.00	
License & Fees	325.57	
Bank/Credit Card Service Charge	527.77	
Accounting	1,375.00	
Printing/Ticket prep	702.40	
Hospitality/Travel - Programs	0.00	
Insurance - General	1,783.04	
Repairs/ Tech. maintenance	1,236.40	
Contract Labor	150.00	
Awards / Scholarships (Expense)	0.00	
Artist Fees, Gallery	1,890.00	
Artist Fees, Instruction	0.00	
Artist Fees	500.00	
Rental Expense	330.00	
Miscellaneous Expense	<u>0.00</u>	
Total Expense	<u>56,143.87</u>	
Net Ordinary Revenue	36,820.98	
Other Revenue/Expense		
Other Revenue		
3061 - In-Kind Donation (donated services or materials)	<u>1,375.00</u>	
Total Other Revenue	<u>1,375.00</u>	
Net Other Revenue	<u>1,375.00</u>	
Net Revenue	<u><u>38,195.98</u></u>	